

## Public Consultation and Construction PR



“Early engagement can address local concerns, manage expectations, and rally support for projects”

### RESEARCH

Understanding the community, identifying residents, businesses and councillors

### ENGAGEMENT

Exhibitions, workshops, drop-ins, websites, presentations, and leaflets

### POINT OF CONTACT

Via Freephone, FreePost and Online.  
Analysis and Recommendations

### ISSUES AND ACTIONS

Proactive engagement to reduce friction caused by construction activities