

# Political Communications for Business



"Improve local relationships with key decision makers and influencers to achieve support, buy in and endorsement"

## **STRATEGY**

Comprehensive assessment of issue and formulation of targets and messages

## **PROGRAMME**

Identification and engagement of key decisionmakers and influencers

## **EVENT MANAGEMENT**

Reaching targeted audiences through bespoke events and conferences

## **PROFILE RAISING**

Media campaigns aimed at selected groups and industry sectors